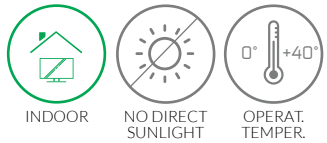




# MEDIACHROME

## MGO Trolley Monitor



The Mediachrome GO, is an innovative "Trolley Monitor": it looks like a traditional A-line easel however, it is completely digital and has lockable wheels, clean lines and compact size, suitable for any location that needs to adopt a non-invasive tool. Videos, images and animations can be viewed with the greatest flexibility thanks to the quality of the 500 nits Full HD 32" LCD panel with backlight LED technology. Your media is simply loaded on a local memory usb or sd card, or can also be sent remotely through a simple software application via the Internet. The MGO has an anti-theft security system and is particularly suitable for the substitution of traditional posters and paper ads.



- Major Features**
- NO PRINTING COSTS
  - 40X70 DISPLAY AREA
  - HIGH QUALITY PICTURES & VIDEO
  - EASY UPLOADING VIA USB AND WI-FI
  - MEDIA PLAYER COMPARTMENT
  - EASY MOVABILITY WITH HIDDEN WHEELS
  - SUITABLE FOR ANY LOCATION
  - COMPACT SIZE

### STRUCTURE AND MATERIALS





















- Main structure in aluminium
- Hidden back wheels
- Small footprint for storage
- Top handle for easy movements
- Safety latch against theft
- Optional compartment for media player

### DISPLAY SIZES

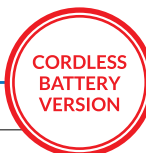


### OPTIONS

● Available ● Not Available ● Included ● On project

 CUSTOM COLOR	 BILLBOARD IN THE BACK SIDE	 METAL TOP COVER	 AUDIO 2X5W	 TOUCH SCREEN	 UMTS-4G	 WI-FI	 BLUETOOTH	 WEBCAM	 MEDIA PLAYER
 CLIENT LOGO	 BASE + WHEELS	 WALL MOUNTS	 PROXIMITY IR SENSOR	 SHOCK SENSOR	 HVAC	 SOFTWARE	 ADVANCED DIAGNOSTIC	 THERMAL PRINTER	 CARD READER

TECHNICAL SPECIFICATIONS



General

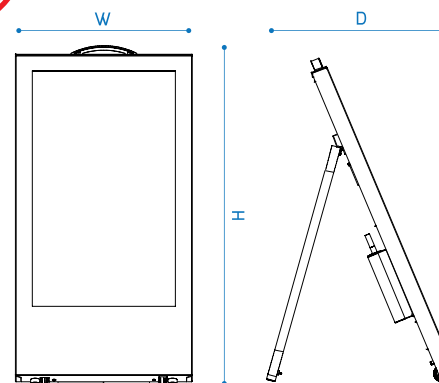
Environment

Enclosure

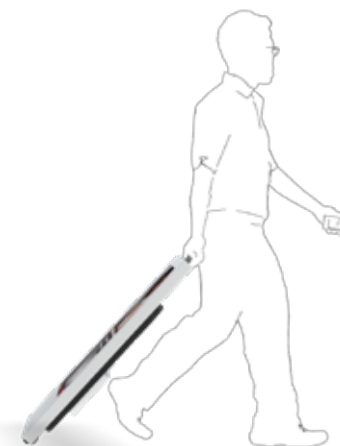
Power

Dimensions

Product code	MGO.P32 (Portrait)	MGO.32plus (Portrait)
Screen size (inch)	32"	32"
Screen active area (cm)	39,2 X 69,8	39,2 X 69,8
Display brightness (nit)	500	500
Backlight technology	LEDedge	LEDedge
Screen resolution (pixel)	Full HD - 1920x1080	Full HD - 1920x1080
Contrast ratio	3000:1 (typ)	3000:1 (typ)
Viewing angle (H/V)	178° / 178°	178° / 178°
Backlight Life cycle	50.000 hours	50.000 hours
System operation	24/7/365	24/7/365
Screen orientation	Portrait	Portrait
Screen side	Single	Single
Interactive touch	n.a.	n.a.
Environment protection	Indoor IP20 (Nema 1)	Indoor IP20 (Nema 1)
Operating temperature	0°C / +40°C	0°C / +40°C
Environment humidity	10% - 80%	10% - 80%
Antivandal protection	IK04	IK04
Air cooling system	n.a.	n.a.
Standard color	As shown below	As shown below
Enclosure material	Aluminium	Aluminium
Glass	n.a.	n.a.
Glass reflection	n.a.	n.a.
Vac supply	230V AC +/- 10	Lithium battery 24V - (13 hours)
Power consumption (Typ)	70W	70W
Height (cm)	94	94
Width (cm)	50	50
Depth (cm)	7 - 53 (opened)	10 - 51 (opened)
Weight (Kg)	14	21
Notes		Cordless version with a reliable lithium battery with till 13 hours duration and 500 times life cycle.



Digital battery capacity indicator



Bluetooth anti-loss tracker included

STANDARD COLORS AND FINISHING

Enclosure Colors  Anodised Aluminium  Black RAL 9005  On request  
Glass Colors  Not Available

TESTS AND CERTIFICATIONS

LVD 2014/35/UE  
EMC 2014/30/UE  
ROHS 2011/65/UE  
IP Code IEC 60529  
IK Rating IEC 62262

Safety of Information Technology Equipment:  
IEC 60950-1  
Safety Requirements of Audio, Video and Similar  
Electronic Apparatus: IEC 60065



NOTE

The Plus version is provided with charger unit (220V).